



## THE FIRST EUROPEAN FORUM FOR SUSTAINABLE MOBILITY IN THE ALPS

14 DECEMBER 2017 - W HOTEL VERBIER

### PROGRAMME 2017

What is at stake in Electrical Mobility? Technologies & Governance 09H00-13H00

- **Forum Introduction**
  - Eloi Rossier (President of the Commune de Bagnes)
  - Isabelle Schirmer (VMIF Founder)
- **What is at stake in electrical mobility? Technology and Governance**
  - **Electrical Mobility in Europe and Switzerland, a quantitative overview**  
Olivier Perroud (Innobridge) et Nicolas Charton (e Cube)
    - Passenger Vehicles
    - Urban transport
  - **Why accelerate the development of electrical mobility and how?**
    1. Views from the automotive manufacturers (passenger vehicles)  
Danilo Bertocchi (Tesla), Michaël Michellod (Urfer SA/BMW), Alexandre Gabard (representative BMW Suisse)
    2. Views from the technology providers for electrical buses  
Wilfried Camus (ABB), Jean Pierre Römer (Volvo Bus), Christian Studer (Bolloré)
    3. Views from the operators
      - Car Postal projects in the Canton du Valais  
Alain Gretz (Car Postal Valais)
      - How do the users of ride-hailing services perceive electrical and hybrid cars and what do they expect?  
Sébastien Munafò (6-t)

Coffee Break

11H00-11H20



- **Why accelerate the development of electrical mobility and how? Continued**

- 4. Views from the municipalities and associations of municipalities

- Cristal Project, Rolle Commune (Canton de Vaud)  
[Cédric Echenard](#) (*Commune de Rolle*)
    - Transport/mobility strategy from the Association of the Cossonay-Aubonne-Morges region (Canton de Vaud)  
[Oscar Cherbuin](#) (*ARCAM*)
    - RegioMove: How can municipalities and regions futureproof mobility?  
[Virginie Kauffmann](#) (*Büro für Mobilität AG*)

- **Panel discussion facilitated by [Didier Bender](#), deputy editor-in-chief Canal 9**

- **What governance to accelerate the development of electric mobility?**
  - **What role for the municipalities, the operators and the technology and equipment providers?**

**Participants: Morning speakers**

*Seated lunch at the W hotel*

*13H00-14H00*

**Mobility and Health: Innovative technologies**

**14H00-14H40**

- **Mobility and Health**

- **Innovative Technologies for Health and Mobility**
    - Overview  
[Henk Verloo](#) (*HES-SO Valais, Health Institute*)
    - Project WeMap  
[Maria Sokhn](#) (*HES-SO Valais, Institute of Information Systems*)
  - **“On Wheel” Mobility for the elderly – training courses offered in Switzerland**  
[Cindy Freudenthaler](#) (*Büro für Mobilität AG*)

*Coffee break*

*14H40-15H00*



## Innovative Projects for Sustainable and Smart Mobility in the alpine region

15H00-17H00

- **Examples of Innovative Projects for Sustainable and Smart Mobility in the Alpine region**
  - **Innovation in mobility services provided by the Commune de Bagnes**
    - Introduction - [Tristan Larpin](#) (*Commune de Bagnes*)
    - Mobility Platform MobiVerbier - [Cyprien Huissoud](#) (*RouteRank Ltd*)
    - Travelers Information Services for the Verbier shuttle buses - [Vincent Rimet](#) (*TMR SA*)
    - Development of the electric charging infrastructure - [Joel di Natale](#) (*ALTIS Groupe*)
  - **How to migrate the municipal fleet to electric vehicles? Study carried out for the Commune of Martigny (Canton du Valais)**  
[Thierry Bernhard](#) (*CREM*) - [Patrice Moret](#) (*Commune of Martigny*)
  - **Cristal project in Leysin** - [Thierry Chanard](#) (*GEA Vallotton and Chanard SA*)
  - **Project NOSE “Smart Cities Services for the Alpine Communities” NOSE project (NOMadic Sensing Ecosystem)**  
[Yann Bocchi](#) (*HES-SO Valais, Head of the Software Engineering Unit*)
  - **Wave Trophy 2018, the world’s largest EV Rally, potential benefits for the municipalities in French speaking Switzerland**  
[Didier Faure](#) (*Innobridge*)
  - **A pioneering solution for induction charging of electric bicycles**  
[Prith David](#) (*Sciyent SA*)
- **Concluding Remarks and Closure of the Forum**  
[Martin Gonzenbach](#) (*Industrial collaboration adviser, EPFL ENAC & Trace*)  
[Isabelle Schirmer](#) (*VMIF Founder*)

## Networking, drinks & finger buffet at the W Hotel main bar

17H00-18H30

- Drinks and finger buffet

Transport to Espace Saint-Marc at Le Châble  
 Transport in gondolas advised

18H30

- For the VMIF participants who would also like to participate in the Public Conference and Debate.

**Public Conference**

**19H00-21H00**

**Espace Saint-Marc, Le Châble**



The Verbier Mobility Investment Forum thanks its partners



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**VERBIER MOBILITY INVESTMENT FORUM**

care of  
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