



FairPark® smart mobility manager

An innovative tool to improve sustainable mobility for enterprises

ECOMM 2014 - Firenze

MOBILITY MANAGEMENT | |
mobilidee

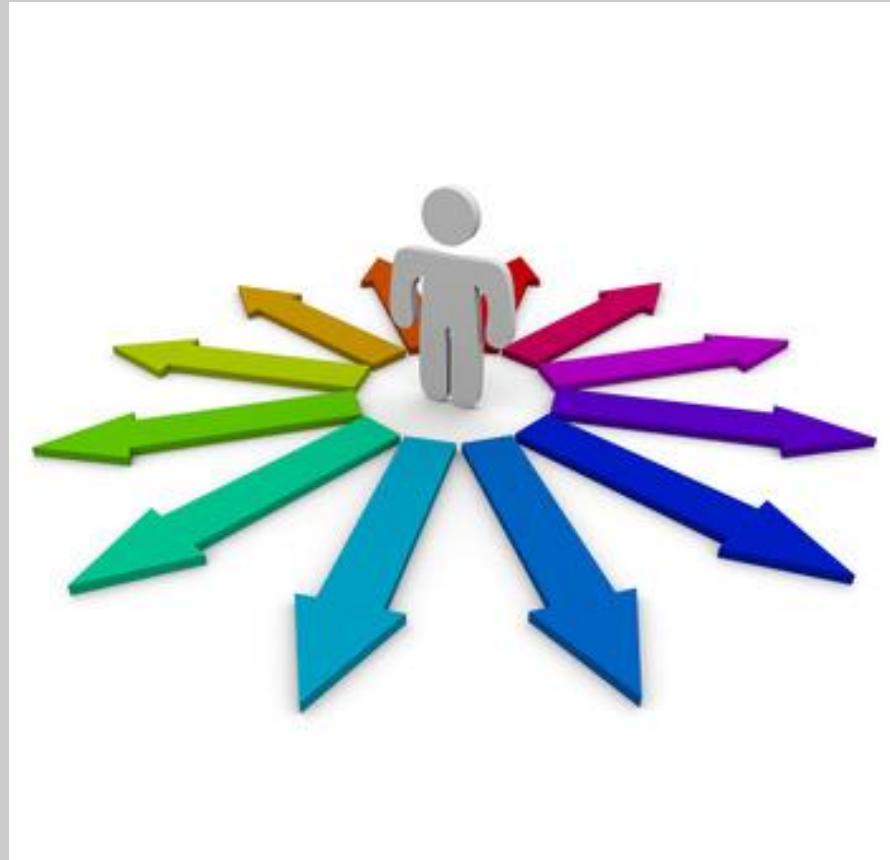


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Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Département fédéral de l'environnement, des transports, de l'énergie et de la communication
DETEC

Centre de services du DETEC pour une mobilité innovatrice et durable

Office fédéral de l'énergie OFEN – Programme SuisseEnergie
Office fédéral du développement territorial ARE
Office fédéral des routes OFROU
Office fédéral de l'environnement OFEV
Office fédéral des transports OFT
Office fédéral de la santé publique OFSP

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Criteria for parking spot allocation

Accessibility criteria

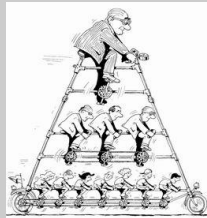


Public transport time (including P+R)



Public transport vs. car time

Corporate criteria



Hierarchy



Seniority



Professional needs

Personal criteria



Children to drop

FairPark® can manage all mobility benefits (and its exclusivities) offer by the company...

The screenshot displays a user interface for managing mobility benefits. At the top, there are three buttons for the years: 'Année 2013' (Ended), 'Année 2014' (Current period, highlighted in green), and 'Année 2015' (Not yet started). Below this, the section is titled 'YOUR SERVICES FOR: ANNÉE 2014'. There are three main categories of services, each with a plus icon in a blue button:

- Request for communal space (carpooling)**: Includes a button for 'Carpool +200.-'.
- Request for individual parking space**: Includes a button for 'Individual parking'.
- Subsidy request**: Includes three buttons: 'Piétons + vélos', 'Transport publics', and 'Twizy + moto'.

Including carpooling benefits : team linking, guaranteed parking spot, free parking,...

Language Administrator interface Jacqueline Hall

FairPark® | Carpooling


Carpooling

NEW TEAM

You are not yet part of a team. Invite another employee to create your own team.

Invite employees to join team

Type the first letters of an employee's name



The image shows a screenshot of a web application interface for carpooling. At the top, there is a navigation bar with a language dropdown set to 'Language', an 'Administrator interface' link, and a user profile for 'Jacqueline Hall'. Below this, the page title is 'FairPark® | Carpooling'. The main content area is titled 'Carpooling' and features a 'NEW TEAM' button. A message states, 'You are not yet part of a team. Invite another employee to create your own team.' Below this is a section titled 'Invite employees to join team' with a text input field for 'Type the first letters of an employee's name'. The central part of the interface is a map of the Geneva region, showing various locations and roads. Several purple location pins are placed on the map, indicating existing or potential carpooling teams. The map includes labels for cities like Meyrin, Vernier, Genève, and Annemasse, as well as major roads like the A40 and E25.

FairPark® can manage occasional parking...

The screenshot shows the 'Occasional parking' management interface. At the top, there is a navigation bar with a menu icon, a warning icon, 'Language' dropdown, 'Administrator interface', and 'Jacqueline Hall' with a lock icon. The main content is divided into three sections: 'INFORMATION', 'QUOTA', and 'RESERVATIONS'. Under 'INFORMATION', there is a link for 'Your vehicles (add/modify)' and a list containing 'Toyota - rl (GE410832)'. The 'QUOTA' section shows 'Quota available for the period of 2014-04-01 to 2014-04-30: 4/4' with a green progress bar. The 'RESERVATIONS' section includes a prompt 'Click on a day to make or cancel a reservation' and a calendar for 'April 2014'. The calendar has columns for days of the week and rows for dates. A modal window is open over the 10th of April, showing 'Available parking spaces' for 'Aubonne', with 'Entire day (20 spaces available)' selected, a 'Number of consecutive days' input set to 1, and a 'Reserve' button.

Occasional parking

INFORMATION

Your vehicles ([add/modify](#))

- Toyota - rl (GE410832)

QUOTA

Quota available for the period of 2014-04-01 to 2014-04-30: 4/4

RESERVATIONS

Click on a day to make or cancel a reservation

April 2014

Mon	Tue	Wed	Thu	Fri	Sat	Sun
31	1	2	3	4	5	6
7	8	10	11	12	13	14
14	15	17	18	19	20	21

Available parking spaces

Aubonne

Entire day (20 spaces available)

Number of consecutive days

FairPark® can manage financial flows

☰
Shortcuts ▾
Language ▾
👤 Employee interface
Anthony Harris 🔒

Invoicing
Export to CSV

Access to services report for 09.03.2014 to (Année 2014)

15 / 20 employees found 1 2 > »

Employees		Amounts						
#	Full name	activerecord.attributes.user.cost_center_code	Parking spot	Carpool team parking space	Subsidy	Allowance	Occasional parking	Freeing up of parking spot
4885	Andrew Allen				Piétons + vélos CHF100.00 (payment n° 1/12)	Allowance : 125		
4929	Chris Baker					Allowance : 100		
4890	Joan Barnes					Allowance : 0		
4915	Christine Bennett					Allowance : 100		
4934	Dupont Dupontet							

FairPark® is completely modular and configurable

- ✓ FairPark® ranking
- ✓ FairPark® allocation
- ✓ FairPark® carpooling
- ✓ FairPark® check-in
- ✓ FairPark® benefits
- ✓ And more modules to come...

FairPark® can be interfaced with company systems



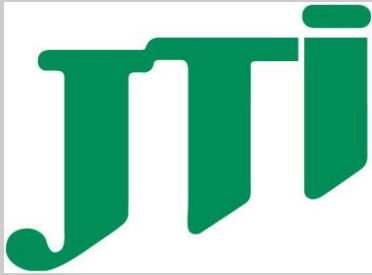
FairPark® effects



Up to 50% reduction in parking demand

Producing all collaterals induced effects :

- Labour peace
- CO2 reduction
- Facilities (parking) effective management





Thanks for you attention !