

mobility award

on the move – climate-friendly.healthy.efficient



Submit your project and win!
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**on the move –
climate-friendly.
healthy.efficient**

Any Questions?

For further information visit
www.vcoe.at

**We will be glad to inform
you personally:**

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Innovative and exemplary mobility projects wanted

Which vehicle brings us to work? How do we run our errands? How are we going on holiday? Those questions are in the center of attention for the VCÖ-mobility award 2014. We are looking for innovative and exemplary projects, which enable climate-friendly, healthy and efficient mobility.

Who can participate in the VCÖ mobility award

Public authorities, enterprises, companies, colleges, universities, schools, organizations and associations with implemented projects from Austria as well as abroad can take part. Individuals and students can also participate with project ideas.

Trendsetting mobility – every day

Traffic is Austria's biggest headache concerning climate protection and the dependency on oil is enormous. Traffic emissions and physically inactive mobility does make many people sick. We must find solutions for these problems – and some already exist. Those innovative showcases will make the VCÖ mobility award broadly known. The main focus lies on our daily ways:

- Going to and from work
- Getting to and from school
- Running errands and shopping
- On the way to leisure activities
- Going on holiday
- Living and residential environment

Closing date for application is the 30th of June 2014



Photo: Marianne Weiss

You have the chance to win in the category for international projects

The VCÖ mobility award is Austria's biggest competition for sustainable mobility with very good media coverage. It is awarded by the Minister of Transport Doris Bures, Minister for Environment Andrä Rupprechter and VCÖ. The winner will be determined by an independent jury. Any recourse to courts of law is excluded.

Every project will be published in our online project database

Submitted projects and project ideas are collected in a public online project database www.vcoe.at/projektdatenbank. Also 2014 submitted projects and ideas will be published there.

Recommend projects for the VCÖ mobility award

Tell us about projects you think should participate in the VCÖ mobility award. Please send your recommendations to mobilitaetspreis@vcoe.at.

Imprint:

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needs your support
through donations!

Bank account for donations:

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Photo: NIK Burchhart



Photo: Land Burgenland



Photo: VCÖ

I look forward to the submission of your project at the VCÖ mobility award, Austria's biggest award for sustainable mobility!

Willi Nowak
Manager, VCÖ

The VCÖ Mobility award "on the move – climate-friendly, healthy, efficient" is also supported by:



Examples of projects that can be submitted

Going to and from work

Enterprises and companies, who encourage climate-friendly and physically active mobility on the way to and from work, as well as on business trips or sustainable logistic concepts.

Getting to and from school

Actions taken by schools or other educational establishments, who encourage physically active and climate-friendly mobility, for example through traffic calming or awareness raising measures.

Running errands and shopping

Businesses and shops, who take action to be reachable with sustainable mobility or offer delivery services, but also cities and communities, who support local supply and promote low traffic regional planning.

On the way to leisure activities

Information systems, traffic control and journey planner, who facilitate the use of sustainable mobility in your free time or communities, who force local recreational areas and leisure time facilities.

Going on holiday

Tourism companies or regions, who enable car-free travelling and provide their guests with broad climate-friendly and physically active mobility.

Living and residential environment

Communities, area municipalities and other property developers, who create residential environments including physically active and sustainable mobility from the beginning.