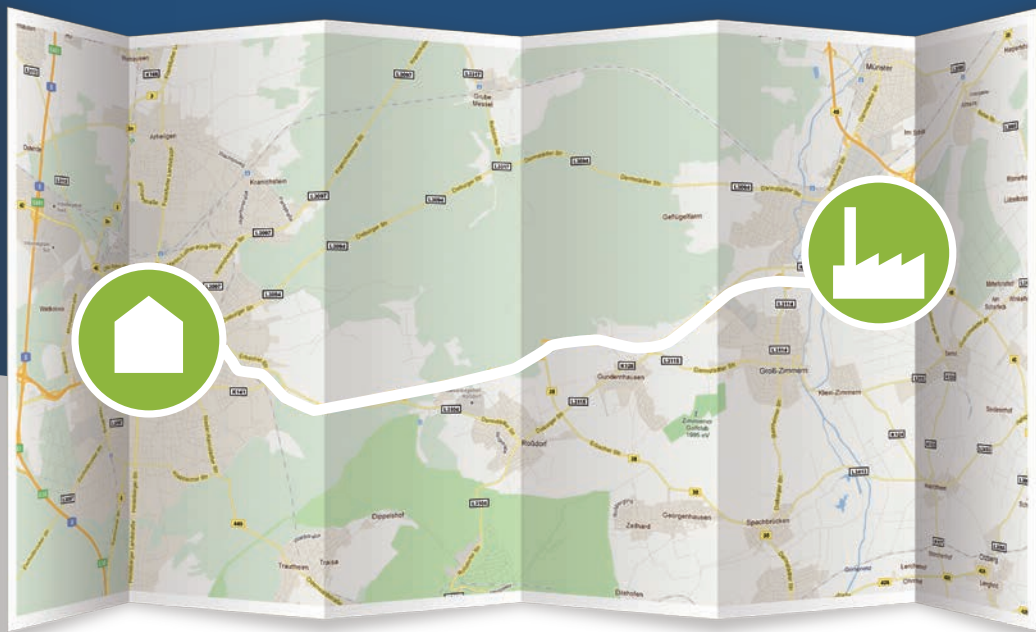


Hop in, colleague!



- ✓ *less costs*
- ✓ *less CO₂*
- ✓ *less stress*

“An opportunity for the transport market“
– Tagesschau

As advertised in:



sueddeutsche.de



Frankfurter Allgemeine
ZEITUNG FÜR DEUTSCHLAND

DRadio Wissen



The problem

30 million Germans commute to work every day.
More than half of them sit alone in their cars.

That puts a strain on...

- ...your employees* stress, traffic jams and high costs per trip
- ...your company* crowded car parks
- ...your environment* CO₂ affects the climate

The challenge

From the notice-board to carpooling – employees don't go for conventional offers.
There are many reasons for this:

- Flexible working hours – inflexible offers
- Unfamiliar routes and travel times
- Fear of unknown co-travellers
- Not reliable and not on time
- Different music and smoking preferences

The solution

finc turns co-workers into co-travellers. **finc** matches carpools automatically and in real-time via PC, App and integrated into navigation systems.

It makes no difference whether your employees register their rides days in advance or five minutes before leaving work: **finc** matches drivers and passengers within a matter of seconds – even for just part of the way and with minimal detours. Compared to conventional car-pooling services, this increases the probability of landing a successful match many times over.

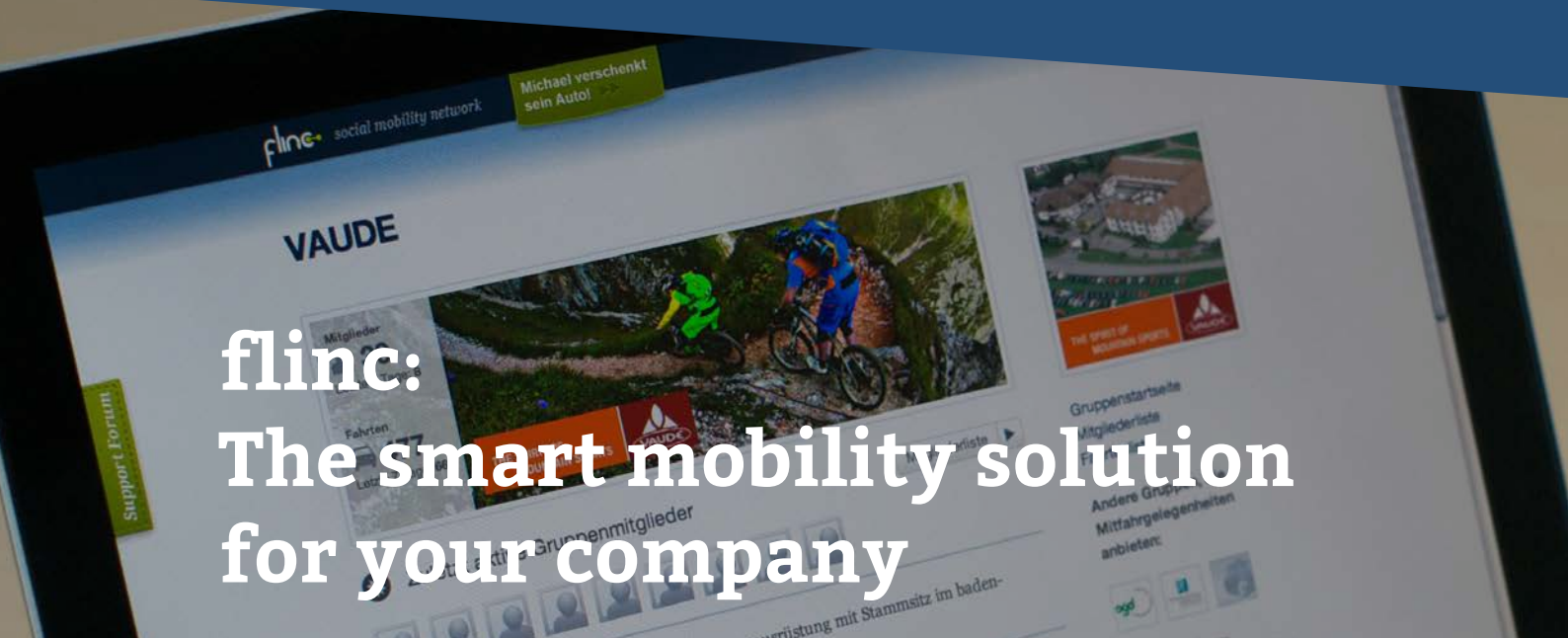
finc displays profile photos, names and ratings of drivers and passengers. Employees can choose whether they want to link up only with other co-workers in their own mobility group or also with other **finc** users. That boosts trust and promotes the readiness to use carpooling.

Anna and Paul live in Darmstadt and work in Frankfurt. Anna works in the same company, but in a different department, meaning they don't know one another and commute to work alone every day in their own cars.

They met over **finc**. Now they travel the 35 kilometres together.

Sometimes Eva tags along at the last minute. Or Mark. Or Laura. Because **finc** matches drivers and passengers automatically and in real-time – even if just for part of the way.





finc: The smart mobility solution for your company

Display company logo: Employees recognise themselves and their employers in the company-own finc setting.

Build trust: Only employees are registered in the closed mobility group, but they can also link up with other finc users if they want to.

Create appeal: Rankings motivate employees to use finc. Challenges encourage the whole team to reach a mutual goal.

Keep an overview: Ride schedules can be created for each of your locations in the mobility group and integrated in your Intranet.

Get talking: You can address your employees directly using group messaging and invite them to events.

Success check: CO₂ saved, money saved – comprehensive statistics show how your company benefits from using finc.

Data protection: Security and privacy are taken seriously at finc and are adapted to suit your needs.

finc is fun! To get your employees excited about finc and help you get started, we have starter packs, training courses and extensive marketing materials to support you.

*finc is ideal for commuters,
spontaneous trips and flexible working hours!*

220 working days and 35 kilometer to Frankfurt. Anna and Paul commute 15,400 kilometer every year. At 1.50 euros for a liter of petrol and a usage of 8 liters per 100 kilometer, that means annual costs close to 1,800 euros per car.

Thanks to finc, Anna and Paul now travel the distance together and save up to 900 euros for fuel each year. And that's not all. Because Paul usually teams up with Anna, he and his wife can sell their second car.



The advantages

- ✓ You help your employees save time and money without sacrificing flexibility.
- ✓ You ensure that your employees get to work safely and relaxed.
- ✓ You improve the carbon footprint of your company and your employees.
- ✓ You help relieve the road transport load and prevent traffic jams.
- ✓ You reduce parking costs and encourage employee communication

Did you know that...

...carpool commuters can claim a 30-cent tax rebate per travelled kilometer?

...carpooling is four times safer than driving alone?

...a modern automobile causes about 150 grams of CO₂ emissions per kilometer?

...approximately 20 per cent of the annual fuel usage is wasted in traffic jams?

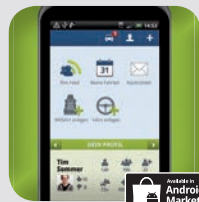
...a new car park costs an average of 10,000 euros per car?



finc in the browser
All functions can be used comfortably from the workplace.



finc for iOS
Find a driver or passenger at short notice using your iPhone or iPad.



finc for Android
Find a driver or passenger at short notice using the Android App.



finc in the navi
Integrated in the navigation system, flinc becomes the world's most flexible carpooling service.



let's be nimble, let's be flinc!

Ask for a flinc mobility solution quote! Your corporate solution is designed individually to suit your needs and meet your requirements. Our Marketing and Support departments are ready to assist you.

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