

Mobilitätsmanagement in der Schweiz und Europa ECOMM präsentiert den aktuellsten Stand in 11 Ländern

Vom 09. bis 11. Mai 2007 fand in Lund (Schweden) die Europäische Konferenz zu Mobilitätsmanagement ECOMM statt. Erstmals wurde eine Übersicht über den aktuellsten Stand des Mobilitätsmanagements in 11 europäischen Staaten präsentiert. Hier finden Sie die Papers zur Schweiz und ihrer Nachbarländer Deutschland, Frankreich, Italien und Österreich sowie einen Link zur summery presentation der Konferenz. (Sprache: en)

Weitere Informationen:

ECOMM 2007

www.ecomm2007.se

Summary presentation of the conference (ppt 2.6MB)

<http://www.epomm.org/newsletter/electronic/docs/Ljungberg.ppt>

Gestion de la mobilité en Suisse et en Europe ECOMM présente l'état de la situation dans 11 pays

La session 2007 de la Conférence européenne sur la gestion de la mobilité (ECOMM) s'est tenue à Lund (Suède), du 9 au 11 mai. Dans ce cadre, un état des lieux de la gestion de la mobilité dans 11 pays a été dressé. Vous trouverez ici les présentations concernant la Suisse, l'Allemagne, la France et l'Autriche, de même qu'un lien vers les résumés de tous les exposés. (langue : anglais)

Pour plus d'informations:

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<http://www.mobilservice.ch>

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ECOMM and the State of the Art of Mobility Management

www.epomm.org

Newsletter June 2007



A successful 11th ECOMM lies behind us. We provide you with the most striking findings and, connected to the issue, the state of the art of mobility management in 11 countries in Europe, as well as in the MAX research project.

We would appreciate [feedback](#) on the e-news; also feel free to forward it to other persons so they have the possibility to [subscribe](#). If you do not want to receive the e-news any more, please [unsubscribe](#).

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ECOMM Lund 2007



130 delegates from Sweden, 170 other delegates from 26 other countries attended a very interesting conference - containing 22 Seminars with 56 presentations, several excursions, a lecture on mobility management, for the first time a scenario workshop and a session on the state of the art of mobility management.

The presentations and abstracts can be downloaded [here](#).

An overview of the most relevant plenary presentations:

- Professor John Whitelegg provided his vision of the role of MM in the 21st century and ensuing research needs from a global mobility trends perspective.
[Download](#) (1.524 kByte).
- Peder Jensen presented the viewpoint of the European Environment Agency.
[Download](#) (663 kByte).
- Päivi Elmkvist, the local organiser, presented the advanced state of mobility management in Lund.
[Download](#) (2.701 kByte)
- Muriel Hugosson showed the newest results on the Stockholm congestion charging scheme.
[Download](#) (2.495 kByte)
- In the final session, Hans Kramer and Karl-Heinz Posch presented the ambitious

programme of EPOMM - partly resulting from preceding workshops at the ECOMM.

[Download](#) (222 kByte)

- Christer Ljungbergs made a great summary presentation of the conference.
[Download](#) (2.567 kByte)

State of the Art: 11 countries reported



For the first time at the ECOMM, there was a workshop on the State of the Art of Mobility Management in Europe. 11 experts from 11 Western European countries delivered 10-15 page reports on the State of the Art of Mobility Management in their countries, in this way providing a unique, up to date overview of the situation in Western Europe. The reports can all be downloaded [here](#).

Next year, these papers will be updated (and also a bit more standardised) and completed with reports from other countries in Europe.

A superbrief resume can sum up the following:

- In the UK, the Netherlands and Sweden mobility management is institutionalised and wide spread
- In Italy and France it is partly institutionalised but not so wide spread
- In Germany, Austria and Switzerland it is wide spread but not so institutionalised
- In Denmark and Flanders the situation is mixed
- Portugal and Spain are more in a pioneer phase of mobility management
- The knowledge on other countries in Europe is feeble

The overall overview over the 11 countries as presented in the ECOMM State of the Art Workshop can be downloaded [here](#) (1.653 kByte). It contains a summarising slide on each country as well as some comparison tables and conclusions.

The consequences from this workshop were presented in the final session of the EPOMM, see above - and download [here](#) (222 kByte). Highlights:

- EPOMM will strive to achieve an even better ECOMM - more innovation, higher level involvement, more scientific quality
- EPOMM will strive to be the network of all European mobility management projects
- EPOMM will aim to set the European Research Agenda in mobility management, starting with a Research Task Force defining the major research needs
- EPOMM will have more influence in European Mobility Management Policy, a first result being a comment for the forthcoming Green Paper on Urban Transport (see below).

State of the Art: first results from MAX

MAX is the EU's latest framework research project on Mobility Management (MM) and Travel Awareness (TA) in transport. Four thematic work packages will link these topics to develop products of use to MM and TA practitioners:



- WP A New approaches and innovative campaigns in MM
- WP B Development of a predictive tool, based on a new behaviour change model
- WP C Linking MM to Quality management - leading to MM certification
- WP D Integrating planning and MM

More information is available on the [MAX-website](#), an overview on MAX was also presented at the ECOMM. Download [here](#) (231 kByte).

The four work packages have each just produced their State of the Art reports, and they are available exclusively in this EPOMM newsletter. Go to this [link](#)

ECOMM London 2008



The upcoming ECOMM 2008 will be in London. A brief presentation (held in Lund) on the ECOMM in London can be downloaded [here](#) (846 kByte).

London is a world city with enormous traffic problems and very interesting solutions.

- Caused by its projected population growth, there will be an increase of 5 million trips per day (a 15% increase) in the next 20 years. London aims to have all these extra trips supported by walking, cycling and public transport
- In 2012, London will host the Olympic Games. London aims to cover traffic to the Olympic locations mainly on sustainable modes
- London was the first big city to successfully introduce congestion charging, and it has recently extended this scheme
- London implements large scale mobility management, reflected for example in the aim that each school should have a travel plan by 2009

The programme of the next ECOMM is under development. However, it will aim for the higher quality as set down in the EPOMM ambitions (see above), and it will most probable contain the following topics

- Tourism and leisure
- Travel plans
- Innovations in marketing and promotion of mobility management
- New mobility management techniques
- Pricing techniques

Comments are welcome, please send them to EPOMM.

ELTIS Training

ELTIS - Europe's N° 1 web portal on urban transport and mobility carried out its first training programme for urban mid career transport professionals from new member states and accession countries. In Graz, Austria people from PL, CZ, SI, HU, BU, RO, LV, EE and CS participated in the 3 days course (incl. study visit) with 3 topics: Mobility management and Travel Awareness,



Parking Space Management and Alternative Fuels and Vehicle technology.

The second 3-days training session also for the target group of mid career transport professionals from new member states and accession countries will be organised in the week from 15th - 19th of October in Tallinn, Estonia., with the topics:

- Public transport: competition and contracting,
- Transport efficient land use planning
- Preparation and submission of proposals for calls in European Programmes.

This course presents a unique opportunity to urban transport officials with an interest in developing their professional skills in sustainable mobility. Limited spaces in this course will be awarded to those applicants who demonstrate their commitment and capability to contribute to improving urban transport and mobility. The participation in the training and exchange of experience is free of charge. Training materials are included. More details and how to apply can be found under: www.eltis.org. Please contact Gabor Heves at GHeves@rec.org at the Regional Environmental Center for Central and Eastern Europe (REC) to obtain a registration form and detailed agenda.

Brandnew



The dutch "Fietsberaad", a government sponsored agency to assist in the development of cycling and possibly the premier authority on cycling policy in the world, published a very interesting report in the English language on cycling in the Netherlands.

[Download](#) (4.120 kByte) (free!).

Talked about...

"It is therefore essential that any modern city develops a transport strategy that is clearly linked to the land use policy and has a focus not only on service and infrastructure provision but on genuine demand management through mobility management strategies"

From the EPOMM Comments and recommendations on the forthcoming Green Paper on Urban Transport.

[Download](#) (802 kByte)



To come

From this newsletter on, each newsletter will have a topic. Fitting to July, the newsletter will be on mobility management and leisure traffic.

By then, the new website will be online - the layout of this newsletter already gives a first impression of the new look.

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