

The logo for Fastned, featuring the word "FASTNED" in a bold, white, sans-serif font. The letter "A" is stylized with a yellow triangle pointing upwards, and the letter "N" has a yellow triangle pointing downwards.

Fastned the charging company

Sharing experiences

Bern, Januari 2018



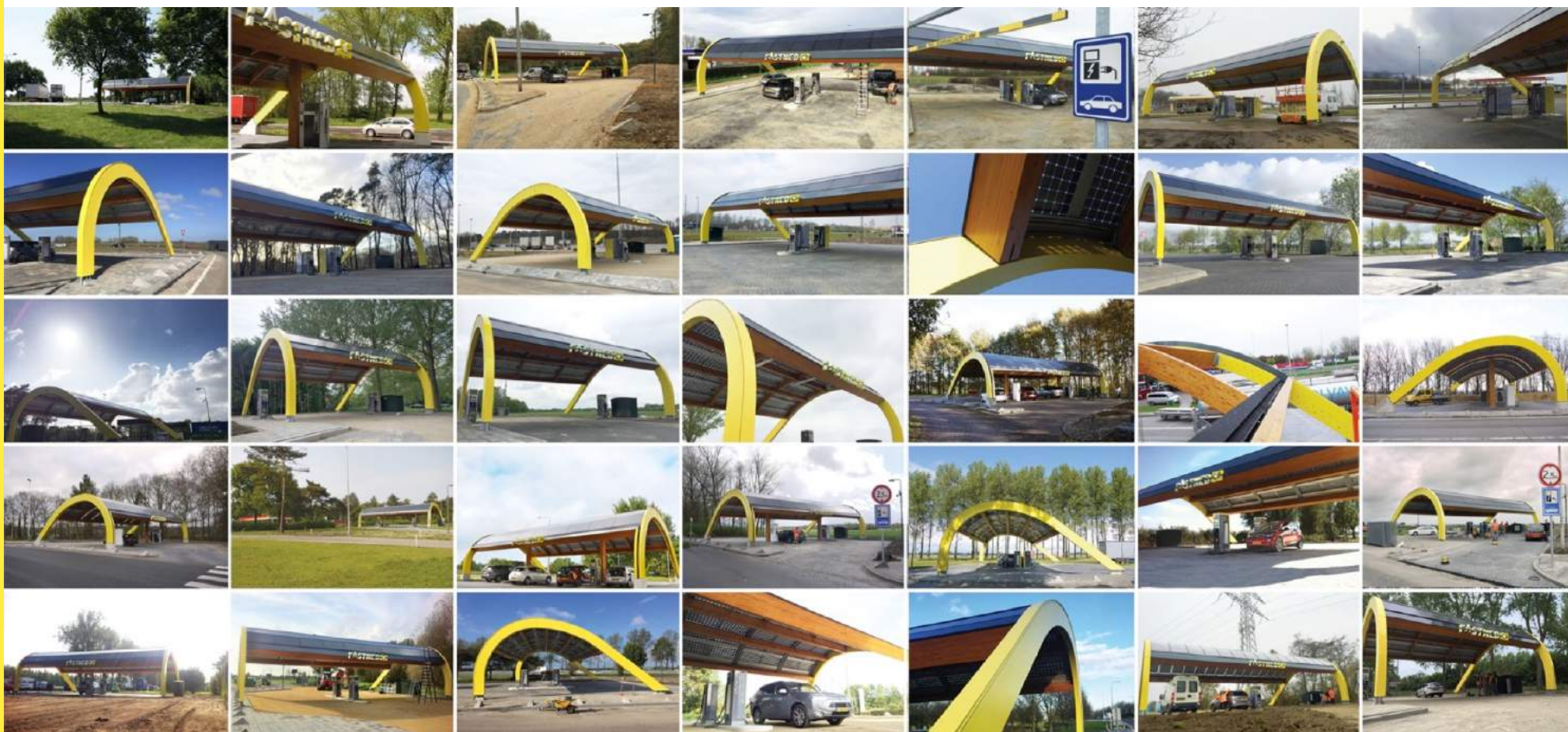
// Fastned builds and operates charging stations



// Mission: Freedom for the electric vehicle driver



// 30 million euro of capital invested in charging infrastructure



// Fastned is a privately funded initiative with more than 2000 participants



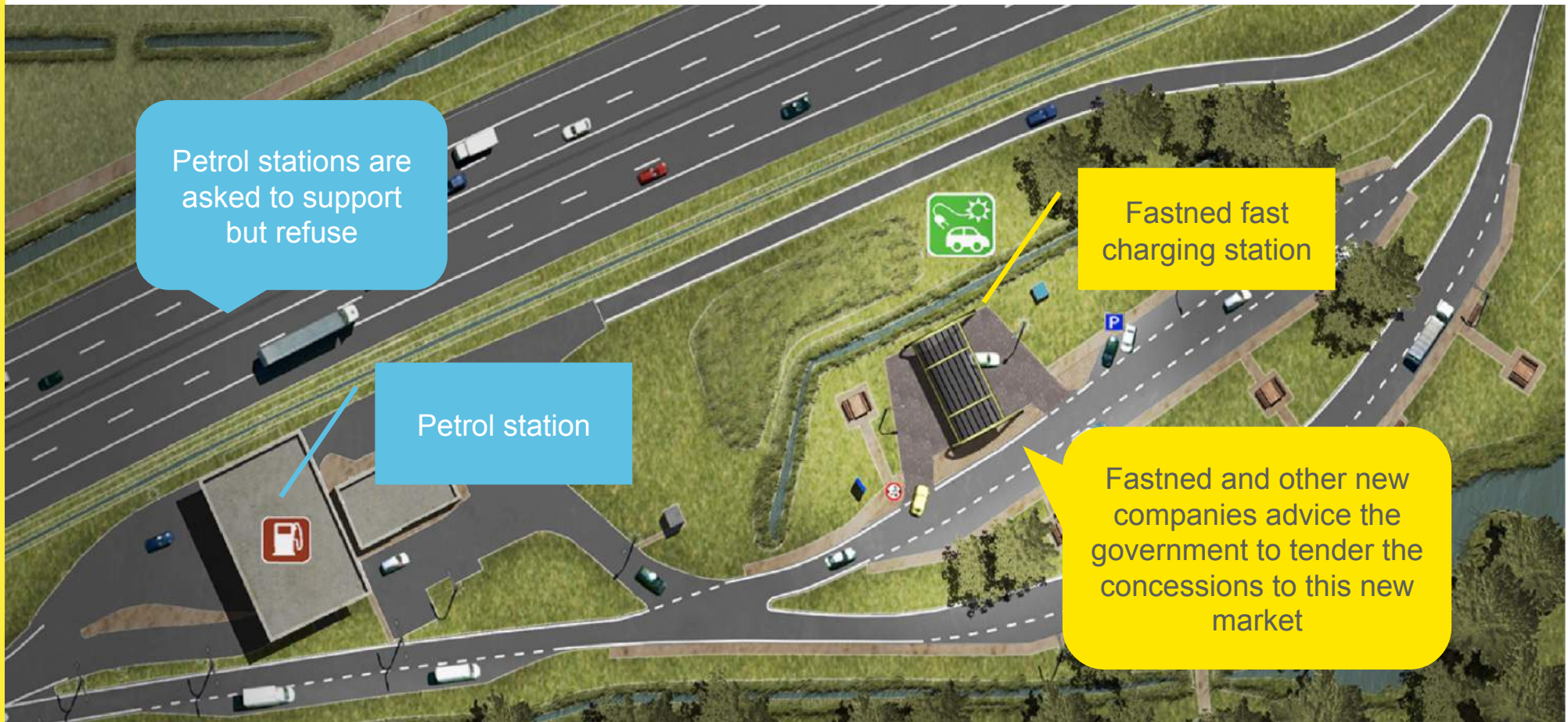
// 2010: Formula e-team sets out electric car strategy



// May 2010: Prince Maurits van Oranje opens first fast charger



// 2010: Government sees need for fast charging services at service areas
2011: Tender for charge station concessions



// 2012: Fastned wins motorway concessions



// Bureaucracy costs time ...



Acquire locations

Obtain permits

Procure grid connections

Build stations

Develop systems & procedures

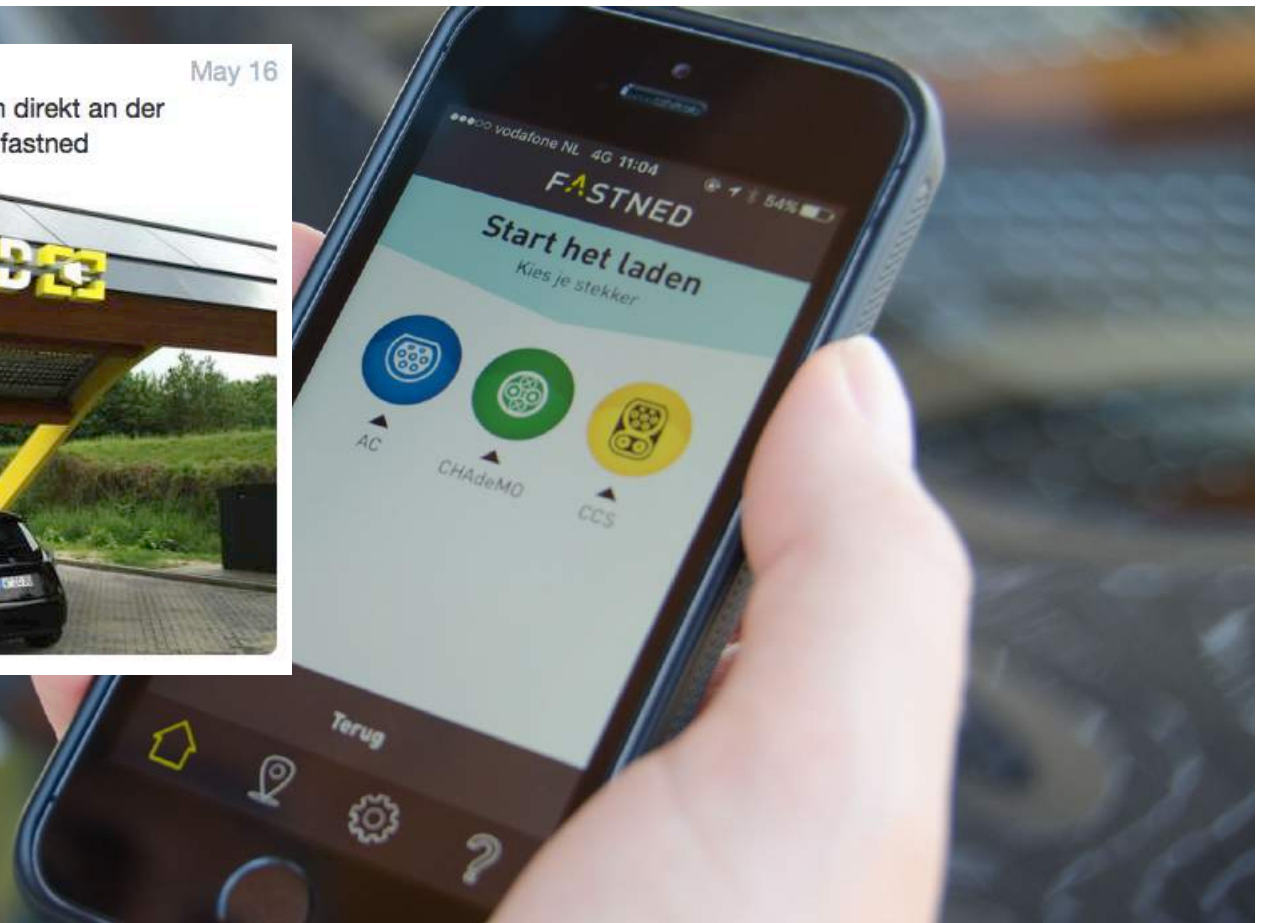
Implement scalable back office systems

Organise high quality customer support

// 2013: First stations are being build



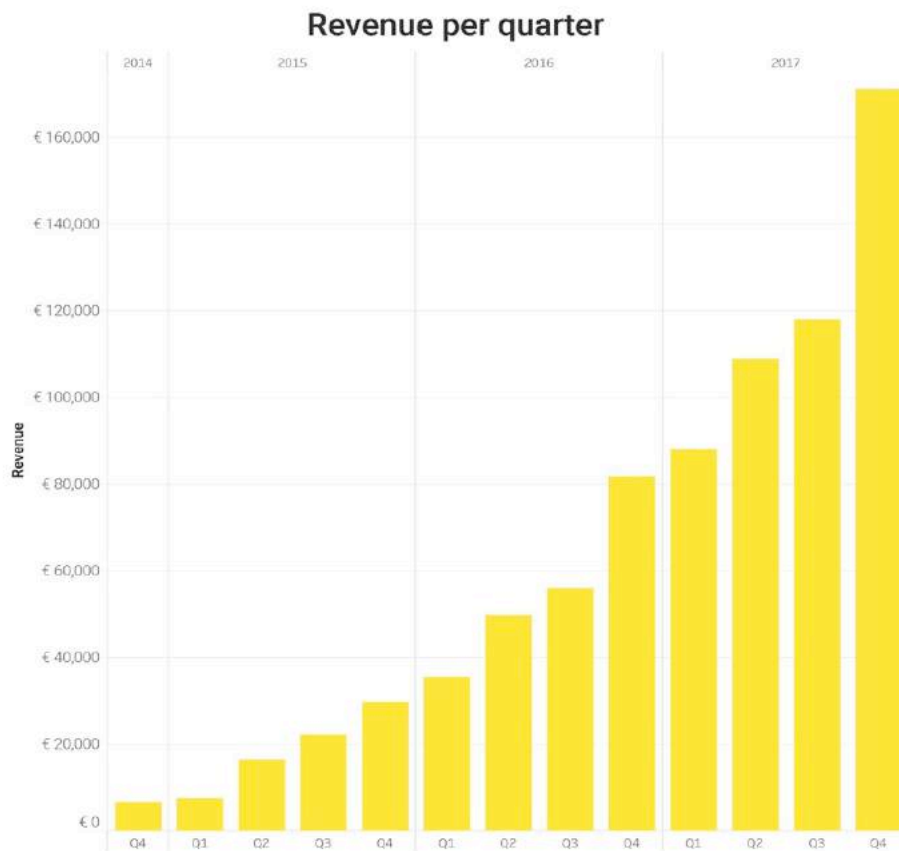
// 2015: Fastned focus relentlessly on customer experience





Uptime of $>99.9\%$

// Fastned is growing exponentially and much faster than the market



// 2017: The Autowende is gaining traction



// Faster charging and more range is announced



// 2018: Expansion into Europe after years of preparations



// Fastned introduces card-free charging



Visibility is key to give a sense of freedom. If you don't see it, it doesn't exist!

