

## **Scuol wins FLUX award**

Press release dated 06.11.2014

Scuol is the winner of this year's «FLUX – Golden Transport Hub» prize. The principal town in the Lower Engadine valley consistently aims to offer attractive public transport services and optimize the transport chain between the various carriers. The FLUX prize was awarded by PostBus Switzerland Ltd, the Swiss Association of Public Transport (APT) and the Swiss Association for Transport and Environment (ATE).

Scuol has been awarded the «FLUX – Golden Transport Hub» prize. The award ceremony was held in Berne on Thursday, 6 November 2014 as part of the Movimento – Forum for Mobility. The prize for exemplary transport hub design was awarded for the eighth time based on this year's theme of «best public transport system in a mountain tourist destination».

The selection included tourist destinations in the Swiss Alps whose locations and transport hubs are characterized by excellent connections to the mountain railways and whose communities go the extra mile to cater to holidaymakers travelling to their destination using public transport. A specialist jury nominated five destinations in the Alps and their foothills from a selection of 57 for the FLUX prize: Champéry, Lenzerheide, Nendaz, Scuol and St. Moritz. Besides short changeovers, safety, signposting as well as the location and design of public spaces were assessed.

### **Central hub in the Lower Engadine valley**

As the principal town in the Lower Engadine valley, Scuol fulfils a number of roles in terms of the community, local culture and tourism. Public transport is particularly important as the one unifying element covering the various services that Scuol has to offer. The completion of the Vereina Tunnel has meant that the Lower Engadine valley is now more quickly accessible by public transport. Authorities in Scuol have made good use of this improved transport link in recent years. Public transport services have been augmented on an ongoing basis and innovative solutions such as the «domicil da vacanzas» holiday baggage transport service introduced. The station is the hub for trains, PostBus and local transport, while the Motta Naluns cable car is within walking distance. Visitors enjoy the benefits of practical architectural design, clear signage and accessible routes for the disabled for each of the transport services available. Information on the public transport services on offer in the region and neighbouring countries is also clear and easy to understand. The decisive factor for the ongoing development and high quality of the public transport system is that all relevant parties in Scuol – the municipality, transport companies, hotels and the tourism board – have been working closely for some time and take the views of the local population into account when making important decisions. «In Scuol, everything fits together: An attractively designed transport hub, good transfers and visually appealing signage. As soon as you arrive at the station in Scuol, you feel good. The FLUX award is an acknowledgement of these well-coordinated solutions», says jury president and Swiss Association of Public Transport (APT) director, Ueli Stückelberger.

### **«FLUX – Golden Transport Hub» for a seamless transport chain**

«FLUX – Golden Transport Hub» is a national prize which is awarded every year. It highlights the significance of public transport with regard to sustainable mobility and the importance of a seamless transport chain between the different means of transport. The focus of the assessment lies in the connections between the different public transport companies. Other aspects taken into account by the jury include the visual attractiveness of the transport hub as well as its appeal to tourists, the services offered, signage, passenger information and the quality of solutions for those with limited mobility.

PostBus Switzerland Ltd, the Swiss Association of Public Transport Union (APT) and the Swiss Association for Transport and Environment (ATE) are the joint sponsors of the prize. The award ceremony took place in Berne today at noon as part of the Movimento Forum for Mobility. Jon Domenic Parolini, Mayor of Scuol, received the prize directly from jury president and APT Director Ueli Stückelberger.



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The Rhaetian Railway and PostBus meet at the Scuol station, and mountain rail is just a stone's throw away.



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Jon Domenic Parolini (right), Mayor of Scuol, receives the prize directly from jury president and APT Director Ueli Stückelberger.



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The delegation from Scuol with the FLUX award.

### The expert jury

<b>Jury president</b>	Ueli Stückelberger (Swiss Association of Public Transport, APT)
<b>Jury members</b>	Caroline Beglinger (Swiss Association for Transport and Environment, ATE) Renate Amstutz (Swiss Cities Association, SSV) Michael Bützer (Association of Swiss Municipalities, SGV) René Böhlen (PostBus Switzerland Ltd) Philippe Gasser Esther Gingold Robert Riesen Peter Vollmer Andreas Wirth

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## nominations 2014

### Nendaz

<b>Canton</b>	Valais
<b>Altitude</b>	1,400 metres above sea level
<b>Brief description</b>	Nendaz is located in central Valais above the Rhone Valley on a sunny plateau, and is sometimes referred to as the land of the Suonen, a network of 98 kilometres of handmade channels that irrigate the steep slopes of the valleys of Valais.

### Champéry

<b>Canton</b>	Valais
<b>Altitude</b>	1,050 metres above sea level
<b>Brief description</b>	This village in the Chablais region at the foot of the Dents du Midi and Dents Blanches mountains is one of the oldest tourist destinations in Switzerland. In summer, it offers more than 800 kilometres of walking and hiking trails.

### Scuol

<b>Canton</b>	Graubünden
<b>Altitude</b>	1,250 metres above sea level
<b>Brief description</b>	The principal town in the Lower Engadine valley, Scuol comprises the old villages of Scuol Sura and Scuol Sot. Scuol is known for the National Park, the Bogn Engiadina spa and its mineral water springs.

### Lenzerheide

<b>Canton</b>	Graubünden
<b>Altitude</b>	1,500 metres above sea level
<b>Brief description</b>	Located on the mountain pass between Chur and Tiefencastel, the holiday region of Lenzerheide, in the high valley, has long been a popular destination for families and sports enthusiasts.

### St. Moritz

<b>Canton</b>	Graubünden
<b>Altitude</b>	1,856 metres above sea level
<b>Brief description</b>	St. Moritz is situated on the south side of the Alps in the Engadine valley. With its Romansh language, proximity to Italy and a mostly German-speaking population, St. Moritz is a meeting place for three different cultures.

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